



Course Syllabus

1	Course title	Rural Development	
2	Course number	0635360	
3	Credit hours	3	
	Contact hours (theory, practical)	3 lectures a week (Hybrid)	
4	Prerequisites/corequisites	Agricultural Extension	
5	Program title	Bachelor in Agricultural Economics and Agribusiness	
6	Program code	05	
7	Awarding institution	The University of Jordan	
8	School	School of Agriculture	
9	Department	Agricultural Economics and Agribusiness	
10	Course level	Undergraduate	
11	Year of study and semester (s)	2023-2024 / First Semester	
12	Other department (s) involved in teaching the course	N/A	
13	Main teaching language	English	
14	Delivery method	<input type="checkbox"/> Face to face learning <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online	
15	Online platforms(s)	<input type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....	
16	Issuing/Revision Date	2024	

17 Course Coordinator:

Name: Dr. Nael Thaher Contact hours: upon request

Office number: 2nd floor

Phone number: 22465

Email: n.thaher@ju.edu.jo



18 Other instructors: None

Name:

Office number:

Phone number:

Email:

Contact hours:

Name:

Office number:

Phone number:

Email:

Contact hours:

19 Course Description:

As stated in the approved study plan.

The course aims to help students develop the basic concept of development. It aims to define rural development and its role in agricultural development, and to learn about development theories. Underdevelopment, manifestations of underdevelopment in the countryside and its causes, knowledge of rural development theories and concepts, integrated rural development strategy, culture, rural society and types of rural communities, the characteristics of rural society, the elements that achieve development goals, the principles of rural community development, the goals and fields of development programs, and the definition of social change, its factors and obstacles in rural society, the basic principles on which development programs are based, defining popular participation and its types, and identifying the steps for learning, the role of the development specialist, and the basics of effective communication in rural development.

20 Course aims and outcomes:

A- Aims:

1. Students' awareness of rural development in terms, its definition, philosophy, goals and functions.
2. Develop and increase students' knowledge of development and underdevelopment theories and the characteristics of rural communities.
3. Educating students about development programs, their goals, and the basic principles on which they are based.
4. Introducing students to the concept of culture, social change, popular participation, learning steps, and the basics of communication in rural development.

B- Student Learning Outcomes (SLOs):

Upon successful completion of this course, students will be able to:

SLOs SLOs of the course	SLO (1)	SLO (2)	SLO (3)	SLO (4)
A. Knowledge & Understanding	Develop a basic understanding of rural development, its importance and its role in development	Understanding the relationship between development and underdevelopment in societies	Expanding understanding of rural communities, their culture, and the potential for development	Determine the steps of learning and the role of the developmental specialist in rural regions
B. Intellectual, Analytical and Cognitive skills	Know the steps of learning and communication development programs and the role of the development specialist	Explain the role of development professionals and the role of society through popular participation in development programs		
C. Subject-Specific Skills	Define development and characteristics of rural community	Realizing the importance of participation in development programs	Description of effective communication in rural development	QF-AQAC-03.02.01
D. General and Transferable	Understanding the social and	Identifying and describing		

21. Topic Outline and Schedule:

Week	Lecture	Topic	Intended Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources*
1	1,2	Definition of rural development and its role in agricultural development	A1, A2	Blended	MT	Synchronous	Assignment Mid-exam	Course Materials
2	3-5	Learn about theories of Development and underdevelopment	A3, A4, D1	Blended	MT	Synchronous	Assignment Mid-exam	Course Materials
3	6-8	Recognize manifestations of rural underdevelopment and its reasons	A3, A4, D1	Blended	MT	Synchronous	Assignment Mid-exam	Course Materials
4	9-11	Theories and concepts of rural development	A2, A3	Blended	MT	Synchronous	Assignment Mid-exam	Course Materials
5	12-14	Strategies of integrated rural development	A2, A3	Blended	MT	Synchronous	Assignment Mid-exam	Course Materials
6	15-17	Culture and the rural societies	A2, A3, A4	Blended	MT	Synchronous	Assignment Mid-exam	Course Materials
7	18-20	Types of rural communities and its characteristics	C1, C2, A4	Blended	MT	Synchronous	Assignment Mid-exam	Course Materials
8,9	21-26	Elements for achieving the development goals	C3, D2	Blended	MT	Synchronous	Assignment Final-exam	Course Materials

10	27-29	Principles of rural communities development and the goals of development programs and its aspects	A2, D1, C1, C2	Blended	MT	Synchronous	Assignment Final-exam	Course Materials	
11	30-32	Definition of social change and its factors and obstacles in rural society	A4, A2, A3, B1, B2	Blended	MT	Synchronous	Assignment Final-exam	Course Materials	
12	33-35	The basic principles that are based on development programs. Participation and its types	A2, D1, C1, C2	Blended	MT	Synchronous	Assignment Final-exam	Course Materials	
13	36-38	Identify the steps of learning and the role of development specialist	A2, C1, C2, D1, D2	Blended	MT	Synchronous	Assignment Final-exam	Course Materials	
14	39-41	Basics of effective communication in rural development	A2, C1, C2, D1, D2	Blended	MT	Synchronous	Assignment Final-exam	Course Materials	
15	42-44	Basics of effective communication in rural development	A2, C1, C2, D1, D2	Blended	MT	Synchronous	Assignment Final-exam	Course Materials	

22 Evaluation Methods:

Opportunities to demonstrate achievement of the SLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	SLOs	Period (Week)	Platform
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Assignments, Presentation & Discussion	30%	As assigned by the instructor	All	Every three weeks	MT
Mid-Term Exam	30%	After 7 weeks	A1-A4, B1, B2, C3, D1	Once	In-Class
Final Exam	40%	At the end of the semester	All	Once	In-Class

23 Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc): Internet connection, Account at Microsoft Teams, it is recommended that the student has his/her own computer.

24 Course Policies:

As determined by the Registration Unit & The U of J Academic Misconduct Policy & Procedures

A- Attendance policies:

B- Absences from exams and submitting assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

E- Grading policy:

F- Available university services that support achievement in the course:

25 References:



A- Required book(s), assigned reading and audio-visuals:

- Agricultural Systems: Agroecology and Rural Innovation for Development. Edited by Sieglinde Snapp and Parry Pound. Elsevier, Academic Press (2017).
- Agriculture for Development. The World Bank 2007.
- Jordan Country Programming Framework 2012-2017. FAO, 2012.
- Handbook of Rural Development. Edited by Gary Paul Green. Edward Elgar Publishing Limited, USA, 2013.

26 Additional information:

None.

Name of Course Coordinator: -----	Signature: -----	Date: -----

Head of Curriculum Committee/Department: -----	Signature: -----	

Head of Department: -----	Signature: -----	
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Head of Curriculum Committee/Faculty: -----	Signature: -----	
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Dean: -----	Signature: -----	